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Interview
Clarins Fragrance Group
president Joël Palix

Insight: skincare
The latest data, retail
and product trends

Travel retail: Asia
What's growing in the
region, where and why

Market watch
China, Japan, Korea

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Spa case studies

After the Rain

Location: Geneva, Switzerland

Spa size: 800m² (8,611ft²)

Prices: Sf100-Sf990 (\$93-\$924)

Features: The spa has a wide range of spa treatments on the menu, including its seven signature facial treatments. Products used in each facial are custom blended depending on the guests' needs. All treatments use the spa's own brand, which includes a line of elixirs that target both the skin's needs and the guest's mood. Body treatments include a four-handed massage, wraps and scrubs. The spa is also open to children one afternoon per month.

Treatments: Facials, massage, packages including massage, body wrap, scrub and steam bath. There is also an offer for children, which includes a facial, strawberry and milk bath and a white and dark chocolate bath.

Why it's good: Customers praise this urban day spa for its exceptional service and treatments tailor-made to meet guests' wellbeing needs. The revamped reception area showcases the spa's product line.

What could be improved: The extensive spa menu can be confusing for guests.

